CHRIS THOMAS
Art Direction & Design

EXPERIENCE:

2018 - Current · **La Visual** | Art Director

Team Leading, Meeting Leading, Client Relations, Brand Strategy, Market Analysis, Brand Positioning, Concept Development, Messaging, UI/UX, Web design, Campaign Design, Presentations, Research

2015 - Current · **Spire** | Cofounder / Director of Development

Organizational Development, Partnership Engagement, Sponsorship, Event Management, Experiential Design, Managing of Ambassador program, Outreach, Speaking Engagement, Branding, Copywriting

2018 - 2019 · **Azusa Pacific University** | Professor of Graphic Design

Syllubus Creation, Speaker, Mentoring, Entrepreneurship, Hosting, Career Development, Business Plan Competition, Event Coordination

2017 - 2018 · **Distinc_** | Graphic Designer

Identity, Brand Positioning, Concept Development, Client Management, Project Management, Layout Design, Campaign Design, Web Design, Presentations, Marketing Design, Print Design, Copywriting, Research

2016 - 2017 · **Ondigo** | Creative Lead

Brand, Packaging, UI/UX, Prototyping, Interactive Design, Presentations, Marketing Design, Print Design, Copywriting, Research

2015 - 2016 · **NCompass International** | Graphic Designer; *under Patrick Fong*

Experiential Marketing Design, Event Design, Interior Design, Print Design, Branding, Concepting, Presentations

2015 · **Wipit, Inc.** | Creative Intern; *under Nate Lu and Tony Van Groningen*

Mobile Design, Print Design, UI/UX, Wireframing, Storyboarding

2013 - 2015 · **Evoke: a print studio** | Graphics Assistant / Graphic Supervisor

Print Design, Print Production, Customer Service, Workflow Managing, Team Managing, Screen Printing, Color Separation, Retail

EDUCATION:

2010 - 2014 · **Azusa Pacific University**

Bachelors of Arts in Graphic Design with a Studio Art Minor

ABILITY:

Applications: Adobe Creative Cloud (.ai, .psd, .indd, .aep), Sketch, Figma, Sketchup, Microsoft Word, Powerpoint, Keynote, Acrobat, Excel, Google Drive

Skills: Art Direction, Branding, User Experience, User Interface, Concepting, Content and Copy Writing, Print Production, Prepress, Web/Mobile Design, Wireframing, Illustration, Storyboarding, Event Coordination, Photography, Team Building, Project Management, and Teaching

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